



2024

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SUSTAINING SAFESTART- PROVEN PRACTICES FOR LONG-TERM RESULTS

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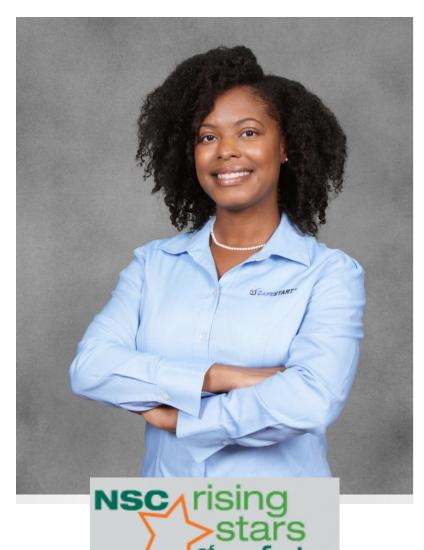




Background includes:

- Nutritional Products Industry
- Packaging Manufacturing
- Military Support Contractor in Iraq
- 2006 Bachelors in Human Development Psychology
 - University of Houston
- 2011 Masters in Occupational Safety & Health Columbia Southern University
 - OSHA OTI Trainer General Industry
- 2013 Certified Safety Professional
- 2014 "Rising Stars of Safety" Award
- 2020 Author "ToolBox Talks for Kids"

Hobbies: Cooking and Travel



AGENDA



- Sustaining SafeStart
- Five Long Term Success Factors
- Integration
 - Training
 - Communication
 - Active Leadership
- Resources
- Safety Climate Success Factors



FIVE LONG-TERM SUCCESS FACTORS



- 1- Demonstrated engagement & commitment from **All Leaders** of the organization (before, during, and after the group training sessions)
- 2 Proper scheduling & delivery of all SafeStart group training sessions (Core and Flex) for all employees (this is for everyone, not just people with dangerous jobs)
- 3 Integration of SafeStart concepts into the company's regular employee engagement and management processes (help employees apply the concepts to specific safety and performance issues at work – e.g. Near Miss Reporting, Non-Standard Work)
- 4 Commitment to 24/7 employee family safety getting employees to take safety to heart by "taking it home" and mentoring those they care about (leaders go first to set the example and expectation)
- 5 SafeStart remains positive (discipline should never be associated with the language, concepts or techniques)

SUSTAINING SAFESTART GUIDE



MSAFESTART NOW SUSTAINABILITY - SAFESTART CALENDAR TIPS

YEARS 2-4

Hitting the important milestones is important to the success of the SafeStart implementation. Here are some reminders and helpful tips.

The number of roll-outs per year will vary depending on a client's needs but we recommend spacing the units approximately monthly.

These are delivered by SafeStart Consultants and Certified Site Trainers if the company has certified trainers available.



These activities support ongoing use of SafeStart techniques and implementation.



These activities happen on the shop floor and they keep workers talking about safety and SafeStart techniques. It's up to the leaders to lead the way in having plenty of personal safety conversations.

SAFESTART Weekly SafeChat A short, guided conversation

about one of the SafeStart themes. This can be a regular safety talk session or a pre-shift huddle.

Delivered by a supervisor.

Delivered twice a year by

SafeStart Consultants or Certified Site Trainers.

SAFESTART **SAFESTART Toolbox Talks** Stories

This is a pre-shift huddle, tailgate or safety meeting to promote safe working practices and increase employee engagement and feedback.

Delivered by a supervisor once per month.

Daily or frequently. Leadership "walks the talk" sharing SafeStart stories first. Supervisors and employees share SafeStart stories daily during workflow and meetings.

the beginning of SafeStart

Followed by a virtual de-brief and final report 3-6 weeks later.

implementation.



Proper Training

- Core Unit Training
- Onboarding
- Between Unit Activities
- Continuous Education
 - Flex Units/EAUs
 - Trainers
 - Steering Committee
 - Leadership
- Additional Services- Rate Your State- SafeLead- SafeTrack



Training: Between Unit Activities

Sustainability: Between-Unit Practice Activities



Tips		
Even in a mature SafeStart culture, employees new to SafeStart will need plenty	y of practice to absorb the techniques at a personal level.	
During leaders' conversations, the cards are used for reinforcement. While the	cards are important, the impact comes from the leaders' conversations.	
Cards may also be used for specific data collection purposes and safety outcor	nes as part of the impact measurement and sustainability activities.	
This document describes what to do and when. • Specific practice activities for each unit • Questions you can ask workers	Start each conversation by asking, "Do you have a few minutes for a SafeStart conversation?"	
Between-Unit Practice Activities: Unit 1 – Participants	Between-Unit Practice Activities: Unit 1 — Leaders	
 Complete at least two Look for Risk Patterns examples using CERT card, panel 1 and 2. Prepare your SafeStart story for the next session. Fill in the story card and practice telling the story to one person at work, and one person away from work. 	 Ask the participant for an example of a risk pattern they've seen away from work, e.g., a driver in a hurry follows too closely and swerves unpredictably around other cars. Be ready with your own examples. Ask how the participant's SafeStart story is coming along, and what it's about. Find something positive to comment on to boost their confidence and help them want to share. 	
Between-Unit Practice Activities: Unit 2 – Participants	Between-Unit Practice Activities: Unit 2 – Leaders	
 Practice analyzing close calls using the CERT card, panel 3. Complete at least one per week between now and the next session. You only need to complete panel 3. Come up with a second SafeStart story involving another injury that you experienced. 	 Ask the participant about a close call they've had either at work or away from work. Be sure to ask, "How could it have been worse?" Ask them how their second SafeStart story is coming along, and to share it with you. Find something positive to comment on. Ask a question or two or two to help them improve it. 	
Between-Unit Practice Activities: Unit 3 – Participants	Between-Unit Practice Activities: Unit 3 – Leaders	
 Practice building a safety-related habit using panel 5 and 6 of the CERT card. Jot down the habit on the card, and use the checkboxes to track your practice. Notice your progress on doing the habit. Practice self-triggering using panel 7 and 8 of the CERT card. 	 Share the safety-related habit you're working on, and then ask your team member about theirs, and how their practice is going. Ask them what they've been self-triggering on. Ask what state or hazardous energy was present, and what they did to prevent errors. 	
Practice Activities After Unit 4 – Participants	Practice Activities After Unit 4 – Leaders	
 Continue practicing the CERTs. Once you have a safety-related habit formed, pick another one to practice. Notice examples of all four CERTs on and off the job. Share SafeStart. Use SafeStart language with co-workers. Share SafeStart concepts 24/7 to help keep your family, friends and community members safe. 	Have a conversation about a CERT or a SafeStart story. Provide positive reinforcement for team members' application of the techniques and skills. Share success stories in company communications. Continue to "go first," sharing true stories and sustaining the SafeStart process.	



Training: Between Unit Activities

- Unit 1 Demonstration
 - Complete 2 Look at Others Card
 - Share your examples
 - Complete 1 SafeStart Story Card
 - Tell your story to 2 people, 1 at work and 1 at home, discuss it in the next class
 - Leaders: do the activities above and ask your employees about how their progress on the activities above.
- Repeat for Units 2-4



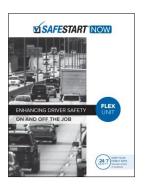


Training: Flex Units

- 4 Habits to Prevent Back Pain
- Building Habits to Prevent Slips, Trips and Falls
- Enhancing Driver Safety On and Off the Job
- Fighting Complacency in Critical Moments
- How to Reduce Conscious Risk Taking
- Identifying the Risk for Contractors and Subcontractors
- Identifying the Risk for Summer Students and Temporary Workers
- Predicting and Preventing Accidents
- Using SafeStart Techniques for Quality Improvements





















Integration

- Documents
- Communications: Meetings, Gemba Walks
- SafeStart Calendar

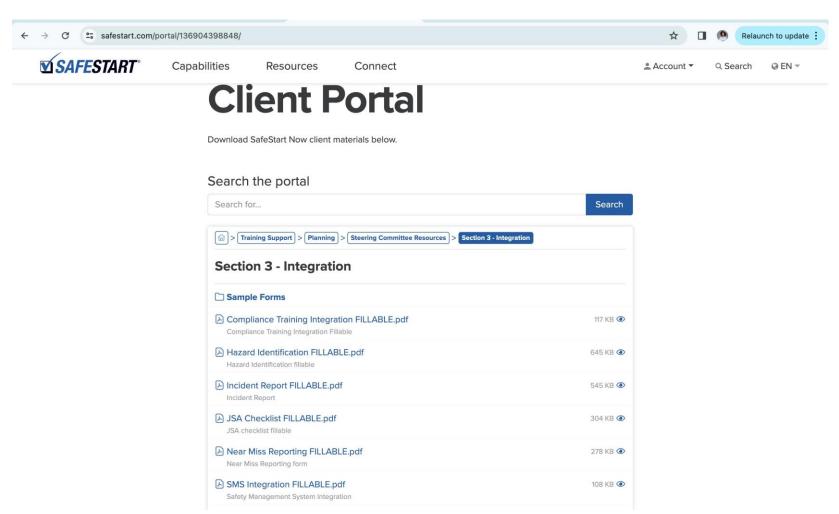




Documents

- NearMiss Reports
- Risk Assessments
- Safety, Qulaity Production







Communication

- Maximize Internal Meetings
- SafeChat
- Toolbox Talks
- SHFT Supplemental Human Factors Training
- SafeStart Stories





Communication: SafeStart Stories

- Can someone share a SafeStart Story?
- When to use them.
- What to do when they get stale.





Communication: SafeChats

- What are SafeChats?
- How to Use them Demonstration













Communication: SafeChats



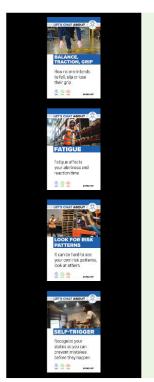
SAFECHAT POSTER INSTRUCTIONS

This poster kit includes monthly topics for the year; 4 Work, 4 Home, 4 Road. When choosing your monthly topic, try to alternate between topics (i.e., Month 1 a workplace topic, Month 2 a home topic, Month 3 an on the road topic, etc.) We've provided multiple copies for you to place throughout your facility for the month to support your weekly toolbox/tailgate or pre-shift safety discussions. The monthly SafeChat topic suggestion guide is available for download from the Client Portal to help with weekly speaking points.













Communication: SafeChats

SAFECHAT BY SAFESTART NOW

SafeChats are a simple way to generate discussions around a specific SafeStart concept each month—with a different focus each week. Include a SafeChat during pre-shift safety briefings once a week to put safety at the forefront of people's minds.

You will get the most benefit out of SafeChats if you are consistent, so devote an amount of time to them that you can sustain weekly, even if only a few minutes. Use these chats to help your team stay aware of how states and errors affect them as well as how to apply the critical error reduction techniques to reduce risk.

NOTE: Your conversations each month may be short initially, but if you offer your own answer to one or two of the questions to encourage the discussion, you are likely to get more responses.

STATE—RUSHING

SafeStart defines rushing as going too fast, going faster than you normally would go, or doing too many things at once. People identify rushing as the most common state causing their injuries. Rushing can distract you from hazards you would normally recognize and cause you to ignore or downplay the risks. When rushing, you have a higher probability of making a critical error.

WEEK 1 AT WORK

- What, in particular, is likely to cause you to rush at work?
- When that rushing happens, which of the SafeStart errors are most likely?

WEEK 2 AT HOME

- What are some task(s) that cause you to rush at home?
- What risks at home could be made worse by rushing?

WEEK 3 ON THE ROAD

- What are some of the things you do while driving when you are rushing?
- What errors could be caused while driving in rush hour?

WEEK 4 USING THE CERTS

What CERT would be the most effective when it comes to rushing?
 NOTE: There isn't one right answer. People will differ in which CERT they find most effective.



Communication: ToolBox Talks

- What are Toolbox Talks?
- How to Use them Demonstration



Communication: ToolBox Talks

PDF



ToolBox Series

 $\begin{array}{lll} Story \ 2: \ \ Sprained \ Ankle \ \& \ Wrist \ from \ Trip \ \& \ Fall \ (From \ DVD \ 6) \end{array}$

Wendell

Painter

There was a big storm that moved through the night before, flooding the work site. There was a lot of mud and water everywhere but we were still able to work.

A welder was walking across the work site and had to cross a mud hole, not realizing how deep the mud hole really was. The hole was deep enough that it caused him to slip and as he was slipping, he twisted



his ankle. He also fell on his wrist, causing him to sprain his wrist as well.



It could have been worse. He could have broken his ankle or wrist instead of just spraining them. He also could have hurt his back or wrenched other muscles.

QUESTIONS

- 1. What traditional safety practices would have prevented this?
- 2. What were the states and errors that contributed to
- Rushing ☐ Frustration ☐ Fatique
- ☐ Lineeof-fir
- ☐ Eyes not on task ☐ Mind not on task ☐ Complacency ☐ Balance/traction/
- prevented this accident? ☐ Self-trigger on the state or amount of hazardous energy

3. What critical error reduction

techniques would have

- ☐ Analyze close calls & small errors ■ Look at others for the patterns that increase the risk of injury
- ☐ Work on habits



Communication: ToolBox Talks

PDF

Story 2: Sprained Ankle & Wrist from Trip & Fall (From DVD 6)

state-to-error pattern?	•		ional safety practices or
=			
NOTES:			
ANSWERS			
	2. What were the	states and	What critical error reduction.
What traditional safety practices would have	2. What were the serrors that cont		What critical error reduction techniques would have
What traditional safety			
What traditional safety practices would have	errors that cont this accident?	ributed to	techniques would have prevented this accident?
What traditional safety practices would have prevented this?	errors that cont		techniques would have
What traditional safety practices would have prevented this? Be aware of severe weather	errors that cont this accident?	ributed to ☑ Eyes not on task	techniques would have prevented this accident? □ Self-trigger on the state or



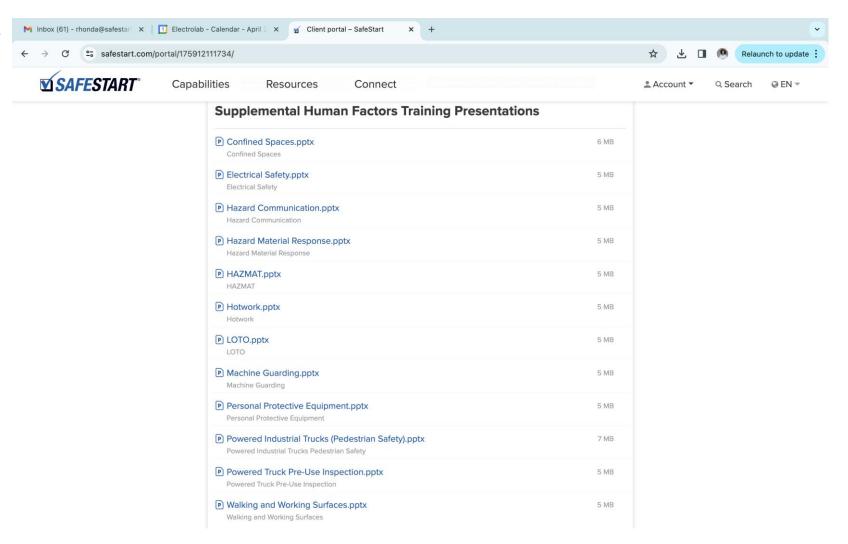
Communication: ToolBox Talks

Videos



Communication: SHFT

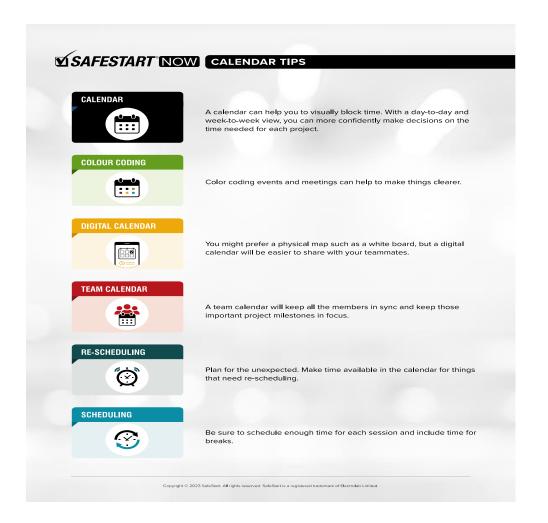
- What are SHFTs?
- Where to find them.



CALENDAR TIPS







SUSTAINING SAFESTART



Active Leadership

- Know the CERTs and how to apply them.
- Read the white papers- come together to discuss them sort of like a book club.
- Listen to the podcasts and discuss them as group.
- Have tiered meetings where the upper leaders model properly leading meetings for supervisors/team leads under them.
- Talk about how you are taking SafeStart home.
- Document your success.
 - KPI's
 - Impact calls
 - Human Factors Review



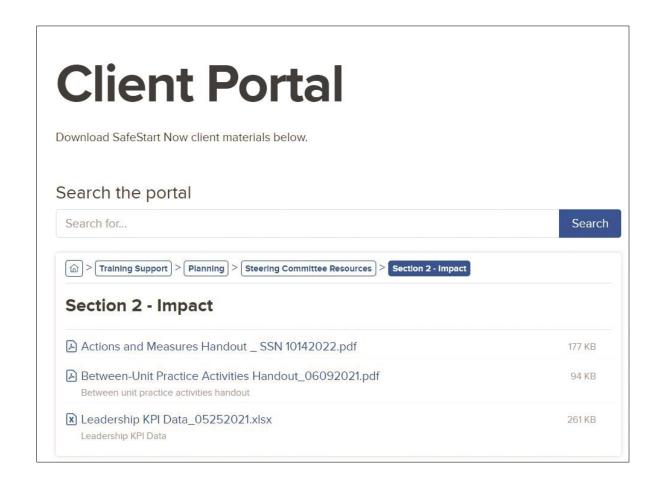
Have Fun!

TOOLS TO SUSTAIN SAFESTART



Resources to Help

Client Portal



SAFETY CLIMATE SUCCESS FACTORS



- No-Blame Mindset
- What is the tolerance of blame in the workplace like?
- Fresh Eyes
- How often are you expected to look for hazards or unsafe behaviors?
- Systems and Data
- How effective are your reporting systems at improving safety conditions?
- Trust and Engagement
- People rarely talk about issues with the boss
- Personal Commitment
- How often do leaders talk about safety and address safety issues?
- Active Leadership
- How often do leaders inspire action by telling stories?

SUSTAINING SAFESTART



• Questions?





THANK YOU FOR ATTENDING!

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